

ROUNDTABLE AND SEMINAR SCHEDULE JUNE 2010

Please join us at our Irvine Office for these roundtables and seminars



Monday	Tuesday	Wednesday	Thursday	Friday
 <p><i>Memorial Day Observed ECS Office Closed</i></p>	1	2	3 <i>Candidate Roundtable</i> Entrepreneurship — Choosing the Right Business Ed Echt, Consultant 10:00 a.m. — 12:00 p.m.	4 
7	8 Uncommon Career Success Vance Caesar 9:00 a.m.—12:00 p.m. **PLEASE NOTE SPECIAL TIME**	9	10 <i>Candidate Roundtable</i> LinkedIn 101 — The Basics Jim Dodgen 10:00 a.m. — 12:00 p.m.	11
14 <i>“Often our journey is enriched by events that are disguised as problems.”</i>	15 Reinventing Yourself Jim Dodgen 10:00 a.m. — 12:00 p.m.	16	17 <i>Candidate Roundtable</i> Resume Review Jim Dodgen 10:00 a.m.—12:00 p.m.	18  Don't forget Father's Day, Sunday, June 20th
21	22 LinkedIn 201 — Fine Tuning Your LinkedIn Strategies Jim Dodgen 10:00 a.m. — 12:00 p.m.	23	24 <i>Candidate Roundtable</i> Launching a Target Company Campaign Jim Dodgen 10:00 a.m. — 12:00 p.m.	25
28 	29	30 Social Media User Group Jim Dodgen 8:30 a.m.—10:30 a.m. **PLEASE NOTE SPECIAL TIME**		<i>“A great pleasure in life is doing what people say you cannot do.” - Walter Bagehot</i>

TOPIC DESCRIPTIONS

ENTREPRENEURSHIP — CHOOSING THE RIGHT BUSINESS

Thursday, June 3, 2010

Ed Echt, of *The Entrepreneur's Source*, will discuss not only franchise opportunities, but other business options as well. *The Entrepreneur's Source* specializes in self-employment options and the seminar provides basic tools and information on this career industry.

MANAGING YOUR CAREER LIKE IT'S YOUR BUSINESS IN A NEW WORLD

Tuesday, June 8, 2010

ECS is delighted to present Vance Caesar, industry known Leadership Coach, who will share his knowledge and wisdom to help you create greater work success and happiness for you, your family and your work environment. This is a unique opportunity to be enlightened, motivated and encouraged by Vance's experiences and expertise. This session will focus on how the world of work today requires you to think and act as a business owner. All seminar participants will be given a copy of Dr. Caesar's book: *"Uncommon Career Success"*.

****PLEASE NOTE SPECIAL TIME****

9:00 a.m. – 12:00 p.m.

*****Seating is limited to the first 25 RSVP's received – email your reservation request to: admin@ecscpi.com**

Please stay after Vance's session and enjoy an ECS hosted pizza lunch. This will allow you the opportunity to network and interact with others in the seminar.

LINKEDIN 101- THE BASICS

Thursday, June 10, 2010

This LinkedIn session will focus on the basics of setting up your LinkedIn profile and using LinkedIn to create and promote your personal brand. Jim will facilitate this informative session (along with ECS Candidate Jeremy Baker) and take you through a step-by-step process to get your LinkedIn profile up and running. Additionally, come prepared to learn more about developing your personal brand and how to use it in LinkedIn to market yourself to your contacts

REINVENTING YOURSELF

Tuesday, June 15, 2010

This session focuses on ideas, issues and insights for taking your career down a completely different path (from the one you've been on). This is a new topic which evolves each time it is presented. We hope you will join Jim for an exploration of these ideas and strategies.

RESUME REVIEW

Thursday, June 17, 2010

It's not often that you can get group feedback about your own resume. In this session we'll share resumes and allow for group input--approximately 10 minutes per candidate. This is always a lively session as everyone typically receives valuable suggestions for making their resumes even better.

LINKEDIN 201 – FINE TUNING YOUR LINKEDIN STRATEGIES

Tuesday, June 22, 2010

This LinkedIn session will focus on using more of the "tools" provided in the LinkedIn platform. Jim, (along with ECS candidate, Jeremy Baker) will take you through an in-depth examination of Account Settings, Home Page links, additional LinkedIn Applications, Events, setting up a Reading List, adding Contact Information and figuring out "Who's Looking at Your Profile." Jim and Jeremy will also review the Search Jobs tab and how to find, join and leverage a LinkedIn Group. The session will include a detailed exploration of how to add a connection and acquire recommendations.

LAUNCHING A TARGET COMPANY CAMPAIGN

Thursday, June 24, 2010

Developing a target list of companies is a key job search technique. In this session, Jim will review strategies to develop and build this important list and describe various approaches to "working the list." This session will also integrate other aspects of the complete job search, including research, effective networking, the electronic job market, non-traditional search resources, and how to best develop long term career planning strategies. We hope you can attend this interactive and informative session.

SOCIAL MEDIA USER GROUP

Wednesday, June 30, 2010

Developing a target list of companies is a key job search technique. In this session, Jim will review strategies to develop and build this important list and describe various approaches to "working the list." This session will also integrate other aspects of the complete job search, including research, effective networking, the electronic job market, non-traditional search resources, and how to best develop long term career planning strategies. We hope you can attend this interactive and informative session.